

# OFFICIAL RULES FOR THE “The 2017 Daytona 500 Experience Promotion”

## NO PURCHASE NECESSARY TO ENTER OR WIN.

**PROMOTION PERIOD:** “The 2017 Daytona 500 Experience 500 Promotion” (“Promotion”) will begin on September 18, 2016 at 12:00 a.m. Eastern Standard Time (“EST”) and ends on November 20, 2016 11:59 p.m. EST (the “Promotion Period”).

**HOW TO ENTER:** During the Promotion Period, there is one way to enter **(1) Tune-in:** Tune-in to your local MRN Broadcast partner during each of the final seven (7) MRN produced Chase for the NASCAR Sprint Cup events (“Event”) during the Promotion Period for a weekly, predetermined “Lap Leader of the Race”. Participants will then enter the lap leaders name through the local stations’ website registration link which will be provided along with the weekly lap number. List of participating stations is attached to these Official Rules and will be amended from time to time during the Promotion Period. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. Limit one (1) entry per person, per email address, per household per Event. Entries received from any person or email address or household in excess of the limitation will be void. All entries become the sole property of the Sponsors and will not be returned. Released Parties (as defined below) are not responsible for lost, late, incomplete, delayed, illegible or misdirected entries. Incomplete, illegible, or fraudulent entries will be void.

**ELIGIBILITY:** Promotion is open to legal residents of the fifty (50) United States who are 21 years of age or older in the applicable jurisdiction. Employees of Motor Racing Network, Inc., (“MRN”) (“Sponsor”), and their respective parents, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Promotion is subject to all applicable federal, state and local laws. Void where prohibited by law.

**DRAWING:** One (1) potential winner will be selected in a random drawing from all correct station listener entries, held on or about November 28, 2016. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

**WINNER NOTIFICATION:** Potential winner will be contacted via phone and/or email and will be required execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address within five (5) days of date of issuance. The execution of additional releases and/or waivers of liability required by Daytona International Speedway, LLC and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Sponsor’s sole discretion, the prize may be awarded to a runner-up.

**GRAND PRIZE PACKAGE:** One Grand Prize winner will receive:

- Four (4) tickets to the 2017 Daytona 500, February 26th, 2017
- Four (4) tickets to the 2017 NASCAR Xfinity Series event, February 25th, 2017
- Four (4) tickets to the 2017 NASCAR Camping World Truck Series event, February 24th, 2017
- Four (4) tickets to the FanZone
- Four (4) access credentials for garage area, pre-race driver introductions, and Victory Lane
- Travel stipend for four (4) to and from Daytona Beach, Florida (\$1200 total)
- At track accommodations in a fully stocked (food & non-alcoholic beverage) RV

- Guided tour of the Sprint Cup Garage, Pit Road, and MRN mobile studios provided by MRN personality
- Pace Car ride
- Lunch with MRN announcers in the MRN Broadcast compound on Saturday, February 25<sup>th</sup>, 2017

All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided are the responsibility of the winner, including without limitation making travel arrangements and any travel costs in excess of the stipend provided. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, transfer or cash redemption of prizes is permitted, except by Sponsor, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. ARV of prize is: **\$7320.00**. All prize details are at Sponsor's sole discretion.

**GENERAL CONDITIONS:** By entering this Promotion and/or using any prize, entrant agrees: (1) to release, discharge and hold harmless Sponsors, Daytona International Speedway, LLC and their respective parents, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns, the Daytona Beach Racing & Recreational Facilities District; City of Daytona Beach and County of Volusia (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Promotion or from the acceptance and use/misuse of any prize including any travel/activity related thereto; and (2) to abide by, and be bound by these Official Rules and the decisions of the Sponsor relating to participation in the Promotion, selection of winners and awarding of prizes, which shall be are final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion or the announcement of the prize. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Persons who tamper with or abuse any aspect of the Promotion, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, or should the Promotion be unable to run as planned for any other reason, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above. **CAUTION: ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.**

**FORUM SELECTION:** This Promotion shall be governed by the laws of the State of North Carolina. Each entrant knowingly and voluntarily intends and agrees that (i) the mandatory, exclusive venue for any action in any way related to or arising out of this Promotion or prizes awarded shall be resolved individually without resort to any form of class action and shall be in the North Carolina courts of Mecklenburg County, North Carolina or the Federal Court of the Western District of North Carolina exclusively.; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Promotion, but in no event attorneys' fees. Each entrant hereby knowingly and voluntarily waives any and all objections to venue and personal jurisdiction in the foregoing, and submit themselves thereto. Each entrant hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph, and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Agreement.

**CLASS ACTION WAIVER:** Each party agrees that an arbitrator, judge, magistrate or other similar authority may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding, and that any dispute resolution proceedings will be conducted only on an individual basis and not in a class, consolidated or representative action. You agree to waive any right to a jury trial or to participate in a class action.

**WINNERS' LIST:** The winner's name will be posted on the official MRN website, [www.mrn.com](http://www.mrn.com) from November 30, 2016 through December 5, 2016, or it may be obtained by sending a properly stamped, self-addressed envelope to: The 2017 Daytona 500 Experience Promotion, c/o Motor Racing Network, Inc., having its principal place of business at 555 MRN Drive NW, Concord, North Carolina 28027. Mail-in winners' list requests must be postmarked by November 30, 2016 and received by December 5, 2016. Requests not postmarked and/or received by the specified date will not be honored.

**SPONSORS:** This Promotion is sponsored by Motor Racing Network, Inc., having its principal place of business at 555 MRN Drive NW, Concord, North Carolina 28027.

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Daytona International Speedway, LLC is not a sponsor of this promotion. DAYTONA®, Daytona International Speedway®, DAYTONA 500® and their respective logos are registered trademarks and are used with permission.

**ADMINISTRATOR:** This Promotion is administered solely by Motor Racing Network, Inc., a Florida corporation, having its principal place of business at 555 MRN Drive NW, Concord, North Carolina 28027.

**CONSUMER PRIVACY:** Information submitted to MRN by any entrant is subject to MRN' privacy policy located at <http://www.mrn.com/Footer/Privacy-Policy.aspx>

## Local Broadcast Partner List

KCGC-FM	94.5	Fort Morgan	CO
WIYD-AM	1260	Palatka	FL
WBOJ-AM	1270	Columbus	GA
WDEN-FM	99.1	Macon	GA
WGST-AM	640	Atlanta	GA
WRLD-FM	95.3	Columbus	GA
KXIA-FM	101.1	Marshalltown	IA
WAAG-FM	94.9	Galesburg	IL
WCCQ-FM	98.3	Crest Hill	IL
WIQI-FM	95.9	Watseka	IL
WWHP-FM	98.3	Farmer City	IL
WDFN-AM	1130	Farmington Hills	MI
WDTW-FM	106.7	Farmington Hills	MI
WEND-FM	106.5	Charlotte	NC
WHKY-AM	1290	Hickory	NC
WMMY-FM	106.1	Boone	NC
KFFF-FM	93.3	Omaha	NE
WZOM-FM	105.7	Napoleon	OH
WILQ-FM	105.1	Williamsport	PA
WALI-FM	93.7	Walterboro	SC
WESC-FM	92.5	Greenville	SC
WCLE-AM	1570	Cleveland	TN
WCLE-FX	101.3	Cleveland	TN
WECO-FM	101.3	Wartburg	TN
WJSQ-FM	101.7	Athens	TN
WLAR-AM	1450	Athens	TN
WLAR-FX	94.9	Athens	TN
WWYN-FM	106.9	JACKSON	TN
WPSK-FM	107.1	Radford	VA
WTAR-AM	850	Norfolk	VA
WSCO-AM	1570	Appleton	WI
WSCO-FX	95.3	Appleton	WI
WXCO-AM	1230	Wausau	WI
WXBW-FM	101.5	Huntington	WV